Attorney's Docket No.: 12587-010001 / D01-083

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

02-21-03

Huffman et al.

Art Unit: 2171

erial No.:

09/940,276

Examiner: Unknown

Filed

August 27, 2001

Title

: August 27, 2001 : DIGITAL CONTENT SUBSCRIPTION CONDITIONING SYSTEM CEIVED

Commissioner for Patents Washington, D.C. 20231

FEB 0 6 2003

## INFORMATION DISCLOSURE STATEMENT

Technology Center 2100

Copies of the references listed on the attached form PTO-1449 are enclosed.

This statement is being filed within three months of the filing date of the application or before the receipt of a first Office action on the merits. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

RECEVED

FEB 1 2 2003

1/30/03

Arthur Ortega

Reg. No. P-53,422

Fish & Richardson P.C. 45 Rockefeller Plaza, Suite 2800 New York, New York 10111

Telephone: (212) 765-5070 Facsimile: (212) 258-2291

30132601.doc

## CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

Date of Deposit

Signature

SUCHAN

Typed or Printed Name of Person Signing Certificate

TRICIA

Substitute Form PTO-1449	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 12587-010001	Application No. 09/940,276	
Imprimation Disclosure Statement		Applicant Huffman et al.		
FEB 0 5 2003 Use several she	eets if necessary)	Filing Date August 27, 2001	Group Art Unit 2171	_

TRADEMAT.			U.S. Pate	ent Documents			
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	AA	6,161,107	12/12/2000	Stern			-
	AB	6,189,008	02/13/2001	Easty et al.			
	AC	6,236,994	05/22/2001	Swartz et al.			
	AD	6,356,903	03/12/2002	Baxter et al.	_		
	AE	6,226,618	05/01/2001	Downs et al.		ECE	VED
	AF	6,345,256	02/05/2002	Milsted et al.		FEB 0 6	2003
	AG	6,263,313	07/17/2001	Milsted et al.	Too		
	AH				rec	hnology Ce	nter 2100
	AI						
	AJ						
	AK						

	Foreign Patent Documents or Published Foreign Patent Applications							
Examiner Initial	Desig.	Document Number	Publication Date	Country or Patent Office	Class	Subclass		lation
Illiuai	ID	Number	Date	Faterit Office	Class	Subciass	Yes	No
9	AL	2 260 007	03/31/1993	UK		has had been be	X	
	AM					EVEI		
	AN					FEB 1 2	2003	
	AO				G	BOLID	360	
	AP			:				<b>⋑</b> .

	Other Documents (include Author, Title, Date, and Place of Publication)				
Examiner Initial	Desig. ID	Document			
	AQ	Foster, C., "Content Management: Defining Requirements for Competitive Advantage," March 1999, Jupiter Strategic Planning Services/SOS99-21, pp. 1-22			
	AR	Kirzner, R., "Managing Content: The Key to Success in Web Business," June 1999, <u>International Data Corporation</u> , pp. 1-12			
	AS	Sanborn, S., "Content management expands its role," February 19, 2001, Infoworld, p. 38			
	AT	"Content management made strategic," February 19, 2001, Infoworld, p. 48			
	AU	White, A. S., "Managing the Development and Delivery of Content." May 1999, <u>International Data Corporation</u> , pp. 1-15			

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if no	t in conformance and not considered. Include conv of this form with
next communication to applicant.	t in comormance and not considered. Include copy of this form with

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 12587-010001	Application No. 09/940,276
Information Disclosure Statement by Applicant		Applicant Huffman et al.	RECEIVED
(Use several sh	eets if necessary)	Filing Date August 27 2001	Group Art Unit 2171 FEB 0 6 2003

Examiner	Desig.	ocuments (include Author, Title, Date, and Place of Publication) Center
Initial	ID ID	Document
miliai	AV	Knox, R., "Multichannel Output: Process Changes on Horizon," April 20, 1999, Gartner Group,, Inc., 4 pp.
	AW	Ingalls, J., Lundy, J., "Where Is Output Headed? Ten Key Trends," January 12, 1999, Gartner Group, Inc., 5 pp.
	AX	Seeley, C., Dietrick, B., "Crafting A Knowledge Management Strategy, Part two. Marrying content with IT applications," Knowledge Management Review, Issue 12 January/February 2000, pp. 20-22
	AY	Berg, T., Drakos, N., Valdes, R., "Web-Site Deployment and Operations," January 8, 1999, Gartne Group, Inc., 76 pp.
	AZ	Robins, S., Mahony, C., "Web Content Management for Pervasive Content," The Yankee Group, October 13, 2000 pp. 1-26
	AAA	"Open Market e-Business Suite," October 13, 2000, http://www.openmarket.com/egi/Render &c=Collection&cid=OM176UJ9KYB&live=tru, 2 pp.
	ABB	"Knowledge Organizer: Organize your intranet content the way you organize your business," <a href="http://www.verity.com/products/ko/">http://www.verity.com/products/ko/</a> , Verity® Knowledge Organizer®, Product Overview, October 13, 2000, Verity, Inc., 2 pp.
	ACC	"ThomasTech Content Management Solutions," <a href="http://www.thomastechsolutions.com.content.htm">http://www.thomastechsolutions.com.content.htm</a> , October 13, 2000, Thomas Technology Solutions, Inc., 3 pp.
	ADD	"U.K.'s second largest retailer, Great Universal Stores, purchases VALEX software to increase relevance and impact of marketing campaigns," June 21, 2000, <a href="http://www.xchange.com/news/press">http://www.xchange.com/news/press</a> releases/1999/1999-07-19-02.asp, Exchange Applications, p
	AEE	"What is eCRM?," http://www.xchange.com/resource/default.asp, June 21, 2000, Exchange Applications, 1 p.
	) AFF	"Step 1: Identify your most profitable customers," <a href="http://www.xchange.com/resource/step1.asp">http://www.xchange.com/resource/step1.asp</a> , June 21, 2000, Exchange Applications, 1 p.
2003	AGG	"Step 2: Personalize your marketing efforts through technology," <a href="http://www.xchange.com/resource/step.asp">http://www.xchange.com/resource/step.asp</a> , June 21, 2000, Exchange Applications, 1 p.
12	АНН	"Step 3: Evaluate the results of your strategies," <a href="http://www.xchange.com/resource/step3.asp">http://www.xchange.com/resource/step3.asp</a> , June 21, 2000, Exchange Applications, 1 p.
FEB	AII	"Glossary," <a href="http://www.xchange.com/resource/gloassary.asp">http://www.xchange.com/resource/gloassary.asp</a> , June 21, 2000, Exchange Applications, 5 pp.
5	AJJ	Whitepaper Request, "Evolving to eCRM: How to optimize interactive relationships between you and your customers," <a href="http://www.xchange.com/resource/whitepaper.asp">http://www.xchange.com/resource/whitepaper.asp</a> , June 21, 2000, Exchange Applications, 1 p.
	AKK	"V/5 E business Platform Architecture," <a href="http://www.vignette.com/CDA/Site/0,2097,1-1-731-1191-733-1196,FF.html">http://www.vignette.com/CDA/Site/0,2097,1-1-731-1191-733-1196,FF.html</a> , June 21, 2000, Vignette Corporation, 4 pp.
	ALL	"Vignette Application Power Pack™, June 21, 2000, Vignette, 2 pp
	AMM	"IMRglobal," http://www.ca.imrglobal.com/contact.htm, June 21, 2000, 2 pp.
	ANN	"4i Content Management," <a href="http://www.documentum.com/products/content/index.html">http://www.documentum.com/products/content/index.html</a> , June 21, 2000, Documentum, Inc., 2 pp.
	A00	"Documentum 4i eBusiness Edition starts with:," http://www.documentum.com/products/content/internet-4i/doc4i.html, June 21, 2000, Documentum

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if next communication to applicant.	not in conformance and not considered. Include copy of this form with
Tient communication to applicant.	Substitute Disclosure Form (PTO-1449)

Substitute Form PTO-1449	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 12587-010001	Application No. 09/940,276	
Intermation Disclosur Statement  by Applicant  (Use several speets if necessary)		Applicant Huffman et al.		
(Use several sh	eets if necessary)	Filing Date August 27, 2001	Group Art Unit	

Other Documents (include Author, Title, Date, and Place of Publication)				
Examiner	Desig.			
Initial	ID	Document		
	APP	"Documentum eDeploy <sup>TM</sup> ," <a href="http://www.documentum.com/produts/content/internet-4i/edeploy.html">http://www.documentum.com/produts/content/internet-4i/edeploy.html</a> June 21, 2000, Documentum, Inc., 1 p.		
:	AQQ	"Documentum eConnectors <sup>TM</sup> ," <a href="http://www.documentum.com/products/content/internet-4i/econnectors.html">http://www.documentum.com/products/content/internet-4i/econnectors.html</a> , June 21, 2000 Documentum, Inc., 2 pp.		
	ARR	"Documentum 4i Integrators," <a href="http://www.documentum.com/products/content/internet-4i/integrators.html">http://www.documentum.com/products/content/internet-4i/integrators.html</a> , June 21, 2000 Documentum, Inc., 1 p.		
	ASS	"Documentum FrameLink Product Suite," <a href="http://www.documentum.com/products/content/internet-4i/framelink.html">http://www.documentum.com/products/content/internet-4i/framelink.html</a> , June 21, 2000, Documentum, Inc., 1 p.		
	ATT	"Documentum e-Business Development Tools,: <a href="http://www.documentum.com/products/content/internet-4i/devstudio.html">http://www.documentum.com/products/content/internet-4i/devstudio.html</a> , June 21, 2000,  Documentum, Inc., 2 pp.		
	AUU	BLACK PEARL - Main Body, <a href="http://blackpearl.com/solutions/solutions_body.html">http://blackpearl.com/solutions/solutions_body.html</a> , June 21, 2000, Black Pearl, Inc. 3 pp.		
	AVV	BLACK PEARL - Main Body, <a href="http://www.blackpearl.com/company/company_body.html">http://www.blackpearl.com/company/company_body.html</a> , June 21, 2000, Black Pearl, Inc., 2 pp.		
	AWW	"Making Clicks and Mortor Click™: Extending relationship business' expertise into e-markets.," 2000, Black Pearl, Inc., 2 pp.		
	AXX	"About Documentum," <a href="http://www.documentum.com/company/about/index.html">http://www.documentum.com/company/about/index.html</a> , June 21, 2000. Documentum, Inc.,		
	AYY	Web Content Management Strategies, Technologies and Markets, 2000, Ovum Ltd., pp. 1-230		

**RECEIVED** 

FEB 0 6 2003

Technology Center 2100

FEB 1 2 2003 GROUP 3600

Examiner Signature	Date Considered			
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with				

next communication to applicant.